



## VSU Dance Marathon 2010

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Dear Blazer,

Thank you in advance for taking the time to learn more about Dance Marathon at VSU 2010. The event is a fundraiser for Children's Miracle Network, a non-profit organization that raises funds for more than 170 children's hospitals across North America. Countless individuals, organizations and media partners unite with Children's Miracle Network hospitals to help sick and injured kids in local communities. Donations to Children's Miracle Network create miracles by funding medical care, research and education that saves and improves the lives of 17 million children each year. By choosing to participate in Dance Marathon, not only will you have tons of fun and make memories of a lifetime, but you will be helping to save lives.

**What is Dance Marathon?** Dance Marathon is a continuous, multi-hour event on college campuses. It blends dancing, music, games, food and a variety of entertainment into one experience where students raise money for kids treated at our Children's Miracle Network hospital, Shands Children's Hospital at UF. The goal is not to see who can stand the longest, but for everyone to finish and have a good time. You do not have to be a dancer to participate! Dance Marathon at VSU will take place on **November 20, 2010 in the new Student Union Ballrooms.**

**How can you participate?** Simply fill out the attached form and return to the **VSU Student Life Office** with your \$15 cash or check (made out to Children's Miracle Network). You can either participate as an individual or as a member of a team. To encourage participation and generate enthusiasm, an award will be given at the event to the team that has the most points. One way in which teams can earn points is by recruiting dancers. So, if you register before **October 1st** you can earn 100 points for your team, or you can register between **October 2<sup>nd</sup> and November 15<sup>th</sup>** and earn 50 points for your team.

**How do you raise \$100 for CMN?** There are two ways that you can easily raise the \$100 participation requirement. (1) You can register as a VSU Dance Marathon dancer online at and raise money through an e-mail campaign set up by the website and/or (2) you can pick up a package of letters with envelopes and raise money through a letter campaign. Both the emails and letters explain to your friends and family about your involvement in Dance Marathon and why they should donate to Children's Miracle Network. You'll raise the required \$100 in no time!

**For more info or to register as a dancer and start your online campaigning, visit our website:**  
<https://secure.e2rm.com/registrator/startup.aspx?eventid=45742>

For the Kids,  
Candace Howard, DM Overall Chair